1.10
LOGOS

INCORRECT
LOGO USAGE

Any variation from the examples outlined in this guide would be incorrect and should not be used.

Never modify the logo from any approved art.

⊘ DO NOT ROTATE

⊘ DO NOT STRETCH

⊘ DO NOT CROP

⊘ DO NOT REARRANGE

⊘ DO NOT USE
DROP SHADOW

⊘ DO NOT CHANGE FONTS
OR LETTER SPACING

⊘ DO NOT OUTLINE

⊘ DO NOT USE
UNAUTHORIZED COLOURS

⊘ DO NOT USE ON SIMILAR
COLOR BACKGROUND

⊘ DO NOT USE OVER
COMPLEX PATTERN

⊘ DO NOT PLACE
IN WHITE BOX

⊘ DO NOT USE WITHIN
A SENTENCE